FREE FROM SECRET ACTOR SOCIETY

# 8 resume fixes that get you more auditions

From my class Marketing Materials That Get You Auditions.

Hi, Kym here.

Your resume, headshots, reel, online profiles and how you exchange info. Those are the five things that decide whether you get in the room.

Your resume is the quickest one to fix. I have more than 80 screen credits and my resume doesn't list them all. Quality over quantity, always.

Then turn to page 3 for your headshots. In one day I read for a sweet rom-com mum, a rad car mechanic and a sexy villain. One photo was never going to get me into all three rooms.

**Kym**

01 **One page. Never two.**

Your absolute top highlights only.

02 **Leave off the one-liners.**

List your most familiar projects and your biggest roles in them. I leave some co-star credits off.

03 **Lead with your strongest section.**

Weakest section first is a mistake. Recognisable TV? Put it on top.

04 **Call it "Series".**

No separate web series section. Put TV and web series together. Cleaner and more cohesive.

05 **Keep commercials separate.**

Off your film and TV resume, and completely separate everywhere in your marketing.

06 **Make the font readable.**

Around 12 point for credits, 26 point or more for your name. Many of the best casting directors are older.

07 **Take your weight off.**

It's nobody's business. Height can matter, but it can come up during submission.

08 **List special skills casting can use.**

Visual ones: firearms, jiu jitsu, horse riding, surfing. Something unusual can stand out.

> **YOUR RESUME IS ONE OF FIVE PIECES OF YOUR MARKETING**
>
> Resume, headshots, reel, online profiles, and how you exchange info. Fix one, then move to the next.

# A moment in the life of each headshot

Character headshots: not costumes... just completely different people. And a headshot isn't just the best photo in each outfit. Anyone can be a lawyer. What kind of lawyer are you? Ruthless? Frazzled? Warm? Slimy?

My villain shot is one of the photos that gets me called in the most. I was thinking "get off my porch". I could picture the house.

## PICK 6 TO 8 THAT SUIT YOU AND YOUR AGE

- [ ] **Responders** (fire, police): plain blue or black tee.
- [ ] **Parents:** loving, sweet and warm. Often a sweater or jumper.
- [ ] **Wealthy:** evening wear, hair and makeup done. For men, a tux or a very nice suit and tie.
- [ ] **Low vibration:** out of money, out of luck. Dishevelled.
- [ ] **Younger actors:** student, college kid, punk, emo.
- [ ] **Medical:** white or light blue.
- [ ] **Rural:** plaid. Cliché? Yes. It works.
- [ ] **Villain:** a look, and an energy. Wardrobe could be just about anything.
- [ ] **Hippie / earthy:** earthy tones, maybe a beaded necklace.

| CHARACTER TYPE | WHAT KIND? | WHO AM I? WHAT JUST HAPPENED? WHO IS THE CAMERA? |
|---|---|---|
| | | |
| | | |

Tell your photographer who you are, what just happened and who the camera is, so they don't just direct you to look pretty.

This guide comes from **Marketing Materials That Get You Auditions**, one of the 18 masterclasses in The Journey at **secretactor.com**.