FREE FROM SECRET ACTOR SOCIETY

10 ways to support your representation and get more auditions

From my class How To Be A Great Client For Your Representation.

Hi, Kym here.

Your agent or manager is your business partner, not your employee. They work on commission, they're submitting 50 to 150 clients, and on top of that they're doing deals, contracts, sides, extensions, feedback, new clients and screenings... and being human.

Reps do roster trims. Besides talent and bookings, they weigh professionalism, audition delivery and whether you're high maintenance.

So the actors who get pitched more aren't always the most talented ones. They're the ones who make their rep's job easy, and hand them the right information at the right time.

Kym

01 **Hand your rep the angle.**

When a role is perfect for you, send 2 or 3 bullets on why: a casting director relationship, a special skill, life experience, an accent, a passion for the source material.

02 **Offer to draft the pitch email.**

Submitting takes a few clicks. Pitching takes a lot of time. Ask if they'd like you to draft it.

03 **Only flag roles that are genuinely right.**

And no more than three or four times a month.

04 **Email, don't call, for quick questions.**

They answer in their own time. Calling puts them on your schedule. Call only for urgent, complex or dodgy matters, and never DM work stuff on socials.

05 **Max three questions per email, numbered.**

Any more and they won't all get answered. Numbered, they can just reply 1, 2, 3. Keep paragraphs to three sentences and use bullets.

06 **Tape by the day before the deadline.**

Casting watches tapes as they come in. I've booked jobs before the deadline even closed.

07 **Get the basics right every time.**

Read the whole audition breakdown. Correct file names, correct formats, every instruction followed.

08 **Let the callback be your feedback.**

Save feedback requests for the big ones, or when you're shortlisted.

09 **Send a curated selection, not everything.**

Your 10 to 15 favourite headshots per look (or ask how many they like to see), and your reel scenes back to back, with the full film as an optional extra.

10 **Make extensions and submission reports rare.**

Ask for extensions rarely, so they're happy to help when you really need one. Submission reports once a year (December works).

Hand your rep the angle

A job I booked started like this. My manager had already submitted me. I sent him two more pieces of information: "I know the casting director" and "I'm willing to work as a local in Montana." He texted the casting director. Five to 10 minutes later, I had an audition. I booked the job.

> "Hi [rep], [project] is casting [role] and I think it's genuinely right for me. A couple of things that might help:
> · [a casting director relationship]
> · [a special skill, life experience, accent, or passion for the source material]
> Would you like me to draft the pitch email?"

Not sure how your rep likes to communicate? Ask: "Is email the best way to reach you, or do you prefer something else?" It's never too late.

Roles coming up that are genuinely right for me

This guide comes from **How To Be A Great Client For Your Representation**, one of the 18 masterclasses in The Journey at **secretactor.com**.